

# GA 2017 VENTURE FURTHER

November 12-14, 2017

## Sunday 11/12

8:30 am-12:00 pm: Intermediate Federation Executive Directors Meeting

9:00 am-12:00 pm: I&O Institute

10:00 am-1:00 pm: Alliance Meeting

12:00-2:00 pm: UIA Board Meeting

### 2:30-4:30 pm: Opening Sessions: The Hottest Topics of Today

- Diaspora-Israel Relations  
*Part 1: Just Between Friends: Do We Even Know Each Other?*  
*Part 2: PRO-gressive and PRO-Zionist: Can You Be Both?*
- Imagining and Re-imagining, Engaging and Re-engaging: The Present and Future of Jewish Life  
*Part 1: Forces of Change: Creating a Five-Year Plan*  
*Part 2: Millennial Factor: Generations That Grow into Movements*
- Discourse and Donor Flight: Maintaining Mission Amid Conflict  
*Part 1: Healing the Rift: Civility Through Chatter*  
*Part 2: Risky Business: Donor Relationships Through Tough Times*
- Did You Hear?: Informed Looks Inside the Current Political Climate  
*Part 1: Expect the Unexpected: Perspectives on Today's Politics*  
*Part 2: New Politics: Emerging Policies that Impact Our Work*

5:00-6:45 pm: Afternoon Plenary

7:00-10:00 pm: Yesod Event

7:00-10:00 pm: Rabbis Dinner

7:00-10:00 pm: Cabinet Night Out in Historic Downtown LA

7:30-9:30 pm: PMC/KDS Off-Site Event *by invitation only*

10:00-11:30 pm: Domestic Policy & Government Affairs Reception

10:00-11:30 pm: Jewish Education and Engagement Leadership Late Night

## CONFIRMED SPEAKERS

### Rabbi David Wolpe

Senior Rabbi, Sinai Temple

### Sean Rad

CEO, Tinder

### Mark Oppenheimer

Host of *Unorthodox*, the most popular Jewish podcast

### Jake Sherman

D.C. rising star and senior writer, *Politico*

### Rabbi Josh Feigelson

Founder, Ask Big Questions

### David Yarus

CEO, JSwipe

## CO-CHAIRS

Julie & Marc Platt



The Jewish Federations®  
OF NORTH AMERICA

Program is subject to change. This document was last updated 08.28.17.  
Register at [generalassembly.org](http://generalassembly.org).

## Monday 11/13

7:30-9:00 am: Breakfast for All

7:30-9:00 am: Board of Trustees Meeting

### 9:00-10:00 am: Morning Plenary

10:30 am-12:00 pm: Breakouts: Round 1

- Tell Me a Story: Creating a Message that Gets People to Give
- Female-Fueled Philanthropy: Trends and Topics on Women's Giving
- Playing it Safe: Community Security for Today's New Normal
- A More Universal People: Welcoming Diversity in Jewish Life
- How Do We Ask?: Learning How to Turn Engaged Jews into Givers
- Global Jewish Bridge Builders: Our Work as Leaders Around the World

12:00-1:45 pm: Lunch & Networking for All

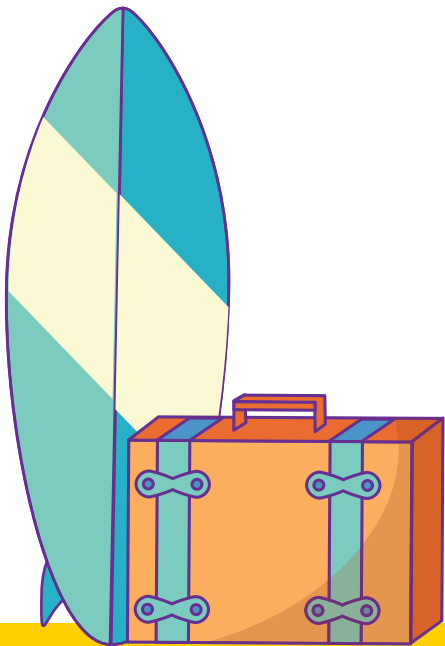
12:15-1:45 pm: National Women's Philanthropy Luncheon

2:00-3:30 pm: **FED-Focus:** Your chance to explore the diversity of Federation business models on our top priority topics

### 4:00-5:30 pm: Afternoon Plenary

6:00-10:00 pm: Evening Receptions

- Wexner Reception
- Jim Joseph Reception
- Bronfman Reception
- Joshua Society Reception *by invitation only*
- Investment Institute Reception
- JPRO Meeting
- JDC Meeting
- Long Beach Reception
- Hillel Reception
- Chicago Reception
- Yesod Reception
- Masa Israel Reception



## Tuesday 11/14

7:00-8:30 am: Breakfast for All

7:00-8:30 am: Cabinet Vice Chair Business Meeting

7:00-8:30 am: Intermediate Federation Meeting

7:00-8:30 am: Large Intermediate Federation Trustee Meeting

7:00-8:30 am: Small Federation Meeting

7:00-8:30 am: Rabbis Breakfast

7:00-8:30 am: iRep Briefing

9:00-10:30 am: Breakouts: Round 2

- Beyond the Annual Campaign: Developing Multiple Income Streams
- Tactics that Tackle: Shutting Down BDS Together
- Making the Old New: What We Mean Now by "Jewish Education"
- Stuck in the Middle of the Middle East: An Insider View of U.S. Policy in the Region
- From the Ground Up: Social Change in Israel from the People Who Live There

### 11:00 am-12:30 pm: Closing Plenary

1:00-5:00 pm: Day Schools: A Deep Dive Into the Future

1:00-10:00 pm: Post-GA Events

- SAC / PG&E (continues Wednesday)
- National Women's Philanthropy Board Mission (continues Wednesday)
- Large Federation CDO Meeting *by invitation only*