

# GA 2017 VENTURE FURTHER

NOVEMBER 12-14, 2017

NOVEMBER 12-14, 2017 **Sunday 11/12**

## CONFIRMED SPEAKERS

**Archie Gottesman**  
Founder, Jew Belong

**Rabbi David Wolpe**  
Senior Rabbi, Sinai Temple

**Danielle Berrin**  
Senior Writer, *Jewish Journal*

**Hugh Hewitt**  
Host, *The Hugh Hewitt Show*

**Meredith Ferguson**  
Managing Director, *dosomething.org*

**Mark Oppenheimer**  
Host of *Unorthodox*, the most popular Jewish podcast

## CO-CHAIRS

Julie & Marc Platt

8:30am-12:00pm Intermediate Federation Executive Directors Meeting  
9:00am-12:00pm I&O Institute  
10:00am-12:00pm Alliance Meeting  
10:30am-12:00pm Hillel Kick-Off Event  
12:00-2:00pm UIA Board Meeting

### 2:30-4:30pm: Opening Sessions: The Hottest Topics of Today

- Israel & Us: A Changing Relationship  
*Part 1:* Just Between Friends: Do We Even Know Each Other?  
*Part 2:* PRO-gressive and PRO-Zionist: Can You Be Both?
- **Imagining and Re-imagining, Engaging and Re-engaging: The Present and Future of Jewish Life**  
*Part 1: Forces of Change: Creating a Five-Year Plan*  
*Part 2: Millennial Factor: How a Generation Grows into Our Movement*
- Distressed Donors & Discourse: Maintaining Mission Amid Conflict  
*Part 1:* Risky Business: Handling Donor Relations In Tough Times  
*Part 2:* Healing the Rift: Civility Through Chatter
- Did You Hear?: Informed Looks Inside the Current Political Climate  
*Part 1:* Expect the Unexpected: Perspectives on Today's Politics  
*Part 2:* New Politics: Emerging Policies that Impact Our Work

**5:00-6:30pm** **Afternoon Plenary**  
7:00-10:00pm Yesod Event  
7:30-8:30pm National Young Leadership Cabinet Networking and Night Out in L.A.  
7:30-9:30pm PMC/KDS Off-Site Event *by invitation only*  
10:00-11:30pm Domestic Policy & Government Affairs Reception  
**10:00-11:30pm** **Jewish Education and Engagement Leadership Late Night**



The Jewish Federations<sup>®</sup>  
OF NORTH AMERICA

Program is subject to change. This document was last updated 10.26.17.  
Register at [generalassembly.org](http://generalassembly.org).

**EDUCATION &  
ENGAGEMENT**

## Monday 11/13

7:30-9:00am Breakfast for All  
7:30-8:30am Board of Trustees Meeting

### 9:00-10:30am: Morning Plenary

11:00am-12:15pm: Breakouts: Round 1

- Getting to the Core: Putting Values First With Donors
- Playing it Safe: Community Security for Today's New Normal
- **A More Universal People: Welcoming Diversity in Jewish Life**
- **How to Pop the Question: Turning Engaged Jews into Committed Philanthropists**
- Global Jewish Bridge Builders: Out Work as Leaders Around the World
- **Finding Our Place: Differentiating Federation in the Jewish Marketplace**

**12:15-1:45pm: Lunch & Networking for All**

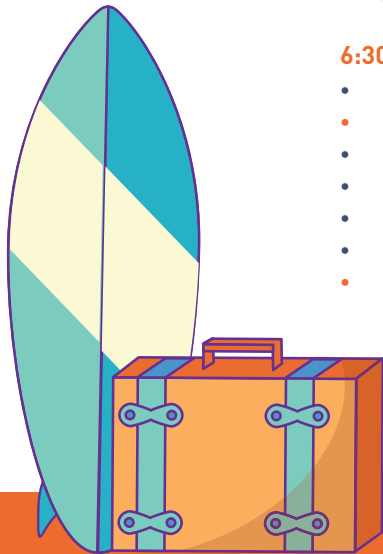
12:30-1:45pm: National Women's Philanthropy Luncheon

**2:00-3:15pm: FED-Focus: Your chance to explore the diversity of Federation business models on our top priority topics**

**4:45-6:15pm: Afternoon Plenary**

**6:30-10:00pm: Evening Receptions**

- Joshua Society Reception *by invitation only*
- **JPRO Network 42nd Annual Awards Event**
- Long Beach Reception
- Masa Israel Reception
- FEREP Reception
- LGBTQ Reception
- **Jewish Teen Education Collaborative**



## Tuesday 11/14

**7:30-9:00am Breakfast for All**  
7:00-8:30am Cabinet Vice Chair Business Meeting  
7:00-8:30am Intermediate Federation Meeting  
7:00-8:30am Large Intermediate Federation Meeting  
7:00-8:30am Small Federation Meeting  
7:00-8:30am iRep Briefing

9:00-10:30am: Breakouts: Round 2

- Leaning in Philanthropically: The Future of Women's Giving
- Getting Young Families Through the Door: What Neuroscience Teaches Us About Raising Children Today
- **Making the Old New: What We Mean Now by "Jewish Education"**
- Tactics that Tackle: Shutting Down BDS
- Stuck in the Middle of the Middle East: An Insider View of U.S. Policy in the Region
- **Finding Our Place: Differentiating Federation in the Jewish Marketplace**

**11:00am-12:30pm: Closing Plenary**

**1:00-5:00pm: Banim u' Vonim - Children and Builders: A Day School Conversation**

1:00-10:00pm: Post-GA Events

- SAC / PG&E (continues Wednesday)
- National Women's Philanthropy Board Mission (continues Wednesday)
- Large Intermediate Federation CDO Meeting *by invitation only*

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